

Distribution Channel @ DistributionChannel.pfizer.ca

This guide provides an overview of the new Distribution Channel available on Pfizer.ca Effective January 2016

Why benefit from using the new Distribution Channel?

Pfizer Canada Inc. has taken the initiative to better serve our customers by offering them an alternative method to obtain the most recent information concerning our products. The Distribution Channel section of Pfizer.ca provides users access to the latest communications concerning past and upcoming changes to product formats and labels, pricing adjustments, discontinuations and much more...

How to access the Login screen for the Distribution Channel (2 methods)?

(a) From the Pfizer.ca homepage

(b) Using the Distribution Channel URL

Scroll to the bottom of the homepage and click on the link for the Distribution Channel

Open your favorite web-browser on your computer or mobile device and enter the following URL in the address bar

- DistributionChannel.pfizer.ca

Navigation Overview

Navigation Callouts:

- Distribution Channel Home Page. Click to Return.
- Return to Pfizer.ca Home Page.
- Click apply after making a change to the Filter or Search Fields.
- Sort by Date
- Click to Open Communication
- Switch Page
- Filter Communications by Type
- Return to the Login Screen
- Quick Reference Guide
- Contact Information
- Folders for Trade Terms & Communications. Click to Open.

Table Data:

TITLE	BRAND NAME	DATE	GENERAL FILE	COMMUNICATION FILE	FACTSHEET FILE
ZYVOXAM	ZYVOXAM	17/02/2012		Zyvoxam_distribution_-_Dear_Wholesaler_EN.pdf	
PREMARIN	PREMARIN	15/02/2012		Premarin_Discontinuation_-_Dear_Wholesaler_EN.pdf	
GD-AMLODIPINE	GD-AMLODIPINE	13/02/2012		GD Amlol Atonia New Brunswick Dear Wholesaler EN	
SOLU-CORTEF	SOLU-CORTEF	09/02/2012		Solu-Cortef_-_Now_Preservative_Free_-_Dear_Wholesaler_EN.pdf	

Home Page

Navigation Menu:

- Home
- Communications
- Trade Terms
- Contact Us
- Help
- Logout

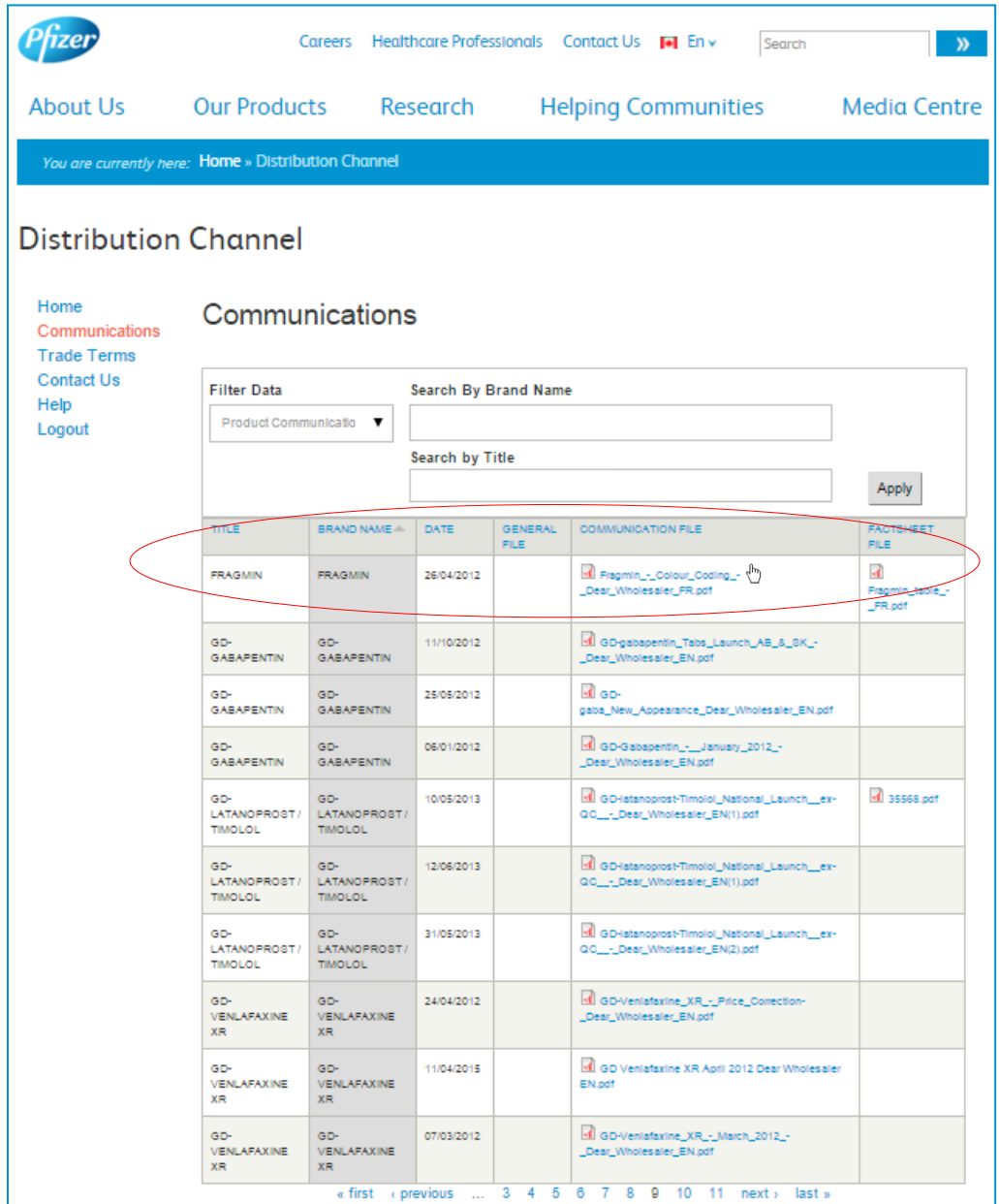
From the Home Page, the user can choose from the following options:

- Home
- Communications
- Trade Terms
- Contact Us
- Help
- Logout

How to display the communications (2 methods)?

(a) From the List

When presented with a list of communications, click on the one you would like to open.



The screenshot shows the Pfizer Distribution Channel website interface. At the top, there are navigation links for 'About Us', 'Our Products', 'Research', 'Helping Communities', and 'Media Centre'. Below this is a breadcrumb trail: 'You are currently here: Home » Distribution Channel'. The main heading is 'Distribution Channel Communications'. On the left, there is a sidebar with links: 'Home', 'Communications', 'Trade Terms', 'Contact Us', 'Help', and 'Logout'. The main content area features a search and filter section with 'Filter Data' (set to 'Product Communicatio') and 'Search By Brand Name' and 'Search by Title' fields. Below this is a table of communications. The first row is circled in red.

TITLE	BRAND NAME	DATE	GENERAL FILE	COMMUNICATION FILE	FACTSHEET FILE
FRAGMIN	FRAGMIN	26/04/2012		Fragmin_-_Colour_Coding_-_Dear_Wholesaler_FR.pdf	Fragmin_Serie_-_FR.pdf
GD-GABAPENTIN	GD-GABAPENTIN	11/10/2012		GD-gabapentin_Tabs_Launch_AB_S_SK_-_Dear_Wholesaler_EN.pdf	
GD-GABAPENTIN	GD-GABAPENTIN	25/05/2012		GD-gaba_New_Appearance_Dear_Wholesaler_EN.pdf	
GD-GABAPENTIN	GD-GABAPENTIN	06/01/2012		GD-Gabapentin_-_January_2012_-_Dear_Wholesaler_EN.pdf	
GD-LATANOPROST / TIMOLOL	GD-LATANOPROST / TIMOLOL	10/05/2013		GD-latanoprost-Timolol_National_Launch__ex-GC_-_Dear_Wholesaler_EN(1).pdf	35568.pdf
GD-LATANOPROST / TIMOLOL	GD-LATANOPROST / TIMOLOL	12/06/2013		GD-latanoprost-Timolol_National_Launch__ex-GC_-_Dear_Wholesaler_EN(1).pdf	
GD-LATANOPROST / TIMOLOL	GD-LATANOPROST / TIMOLOL	31/05/2013		GD-latanoprost-Timolol_National_Launch__ex-GC_-_Dear_Wholesaler_EN(2).pdf	
GD-VENLAFAXINE XR	GD-VENLAFAXINE XR	24/04/2012		GD-Venlafaxine_XR_-_Price_Correction_-_Dear_Wholesaler_EN.pdf	
GD-VENLAFAXINE XR	GD-VENLAFAXINE XR	11/04/2015		GD-Venlafaxine XR April 2012 Dear Wholesaler EN.pdf	
GD-VENLAFAXINE XR	GD-VENLAFAXINE XR	07/03/2012		GD-Venlafaxine_XR_-_March_2012_-_Dear_Wholesaler_EN.pdf	

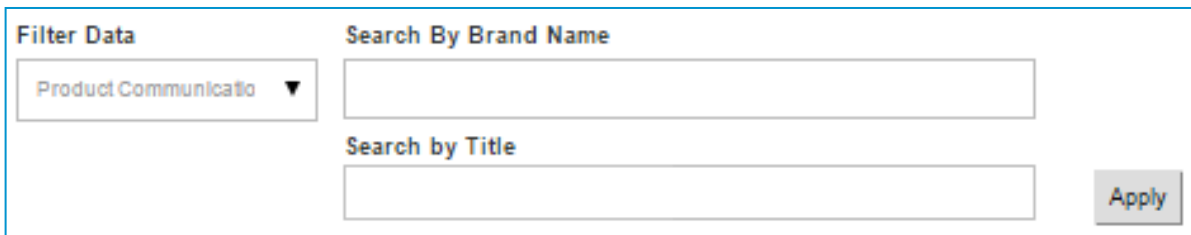
Navigation: « first | < previous | ... | 3 4 5 6 7 8 9 10 11 next | last »

See Next Page →

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(b) Using the *Filter by Type* And / Or *Search by* Fields:

- The “*Filter by Type*” field allows the user to filter by communication type. The categories available to choose from are:
 - All Communications
 - Pricing Communications
 - General Communications
 - Product Communications
- The “*Search by*” fields allow the user to search by Brand Name and/or keywords found in the document Title.



The screenshot shows a search and filter interface. On the left, there is a 'Filter Data' section with a dropdown menu currently set to 'Product Communicatio'. To the right, there are two search fields: 'Search By Brand Name' and 'Search by Title'. An 'Apply' button is located at the bottom right of the search area.

PDF Options

Hover over the pdf document to have the following options display.

- Minimize
- Expand
- Zoom In
- Zoom Out
- Save
- Print



Navigate Back



Click on the back arrow in your web-browser to return to the previous page.